



# Hi there!

Are you looking for a solution to increase your brand's visibility? Look no further! We are here to assist you in all your communication, marketing and graphic design needs.

From your visual identity, to development of your website, to a consistent presence on social media; We create the IMPACT your brand is hungry for!

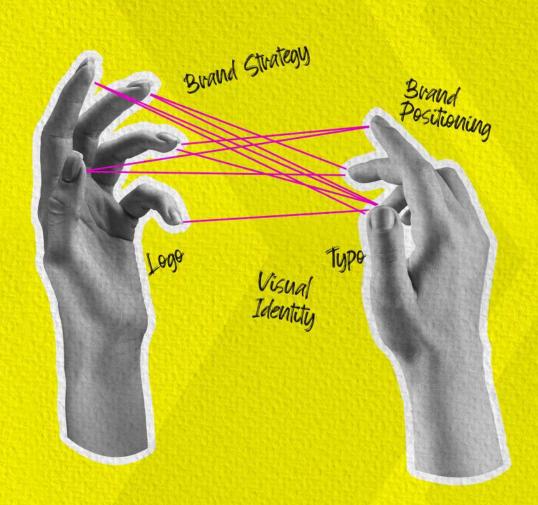
### **OUR SERVICES**

### **I BRANDING**

For us "Branding" is much more than your business' logo, font, tagline, or image. We view it as a bridge that helps connect your brand with your target audience.

Adopting the appropriate **Branding Strategy** will allow you to position yourself effectively in your desired market to gain Brand Loyalty, Recognition, Equity, and Awareness.

- Logo design
- Stationary items (business card, letterhead, envelope, etc...)
- Visual Identity guidelines
- Presentation template
- Signage
- Merchandising



# WEBSITE DESIGN & DEVELOPMENT

Your website is probably the first contact that your customers have with your brand. The overall design and functionality say a lot about a business and play a major role in customer

#### retention and conversion.

Furthermore, several factors need to be taken into consideration to ensure that your website is in line with the company's vision and branding... Luckily this is our strong suit.

- Website Design
- Copywriting
- Website Development

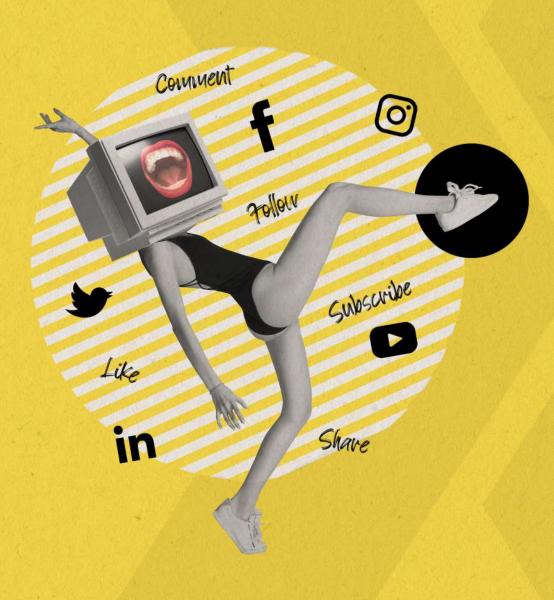


### SOCIAL MEDIA MARKETING

Having an online presence nowadays is crucial. You know it. Your competitors know it! Hence, you have to ask yourself how you can stand out and establish your presence online effectively? The trick is to reinforce your brand image while targeting the right audience at the right time, using the right platform.

When it is done effectively, social media marketing generates **remarkable success** for your business, creates **dedicated Brand Advocates and generates Leads and Sales.** 

- Social media page set up
- Posts design
- Social media management / planning
- Quarterly performance review



### I GRAPHIC DESIGN

Whether you are taking the traditional or digital route, Graphic Design remains a pillar of marketing.

We believe in the power of visually communicating your brand using **quality, eye-catching design** to translate your brand's vision, purpose, and goal.

- Brochure
- Flyer
- Poster
- Advertising materials (Printed advert, billboard)
- Calendar
- Merchandising



### | PHOTO & VIDEO

A picture Visual Marketing is worth a thousand words.

Elevate your brand and grab the attention of your audience with creative and high-quality visual elements. Whether you want to capture the essence of your product/ service with a photograph or tell your brand story with videography, developing an effective visual marketing strategy will help you reach a wider audience with your message.

- Moodboard
- Storyboard
- Shooting photo or video
- Photo editing
- Video editing or montage



# HOURLY RATES PACKAGE

Working on one-off projects is fun and all but we'd love to be part of your journey towards making an impact while remaining coherent in your communication. This package is tailored to meet your recurring communication, marketing and graphic design needs.

Let's meet and determine which one of our hourly packages works for you!



### **PORTFOLIO**





LE CLUB

LE CLUB by Fonciera





#### LE CLUB | SOCIAL MEDIA









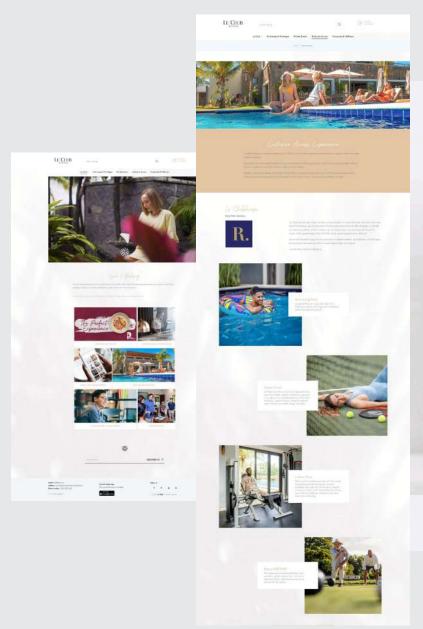








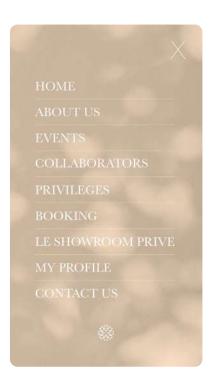
### LE CLUB | WEBSITE, APP





Visit <u>leclub.mu</u>

#### **LE CLUB | WEBSITE, APP**











#### **FOOD SENSEI | SOCIAL MEDIA**







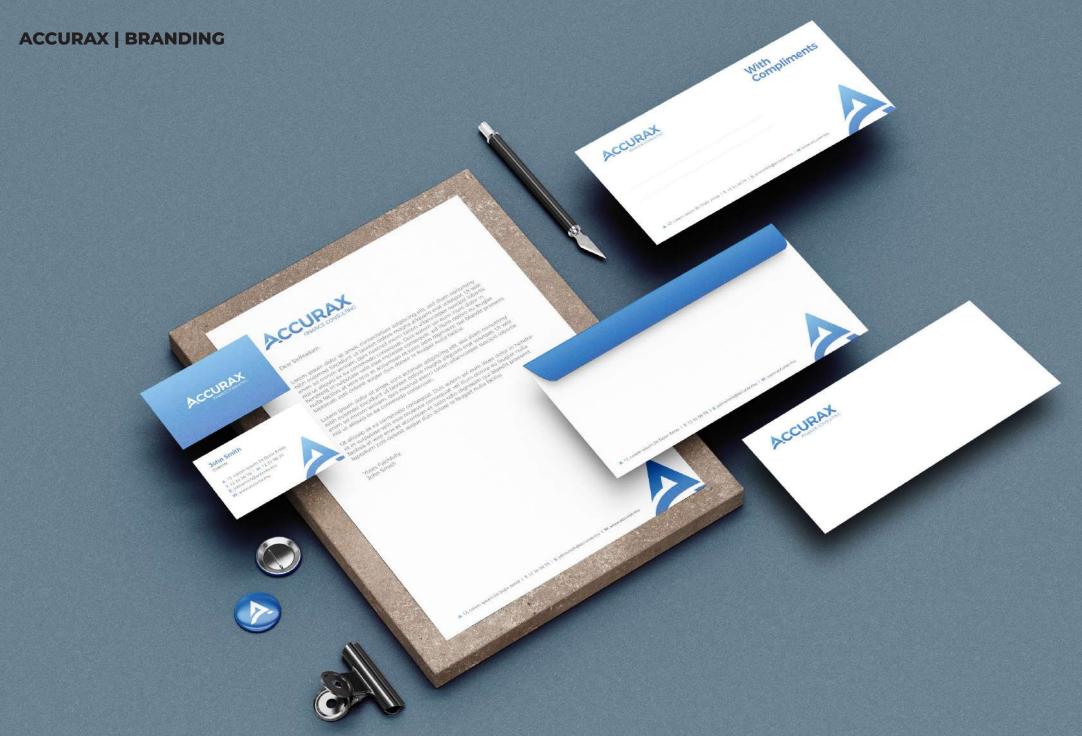
#### **FOOD SENSEI | DIGITAL MENU**

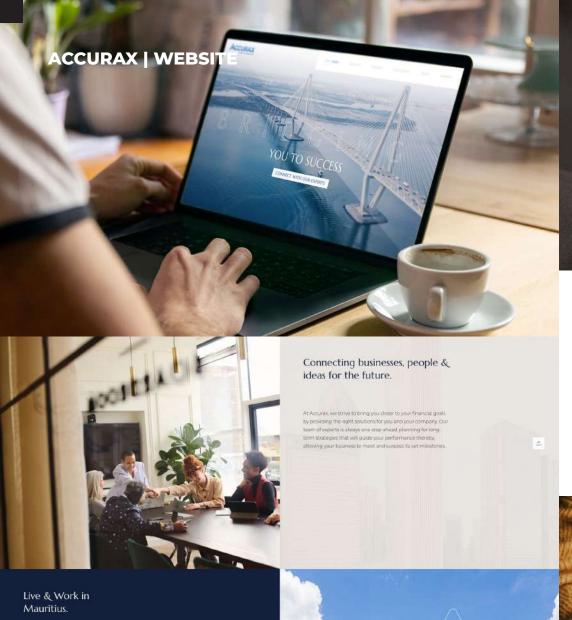


**QR CODE MENU** 











### Milestones Work achieved since 2014

Local Companies Set Up

Foreigner Residence Permits

Projects Assisted

Local Companies Set Up

Project Value



Talk to us on your new or ongoing project!

GET IN TOUCH

The peaceful flow of life in Mauntius makes our island the idylic setting to settle down analor invest. Let us take care of your occupation and residence permit assistance [Restred Nor-Citizen, Self Employed, Professional, Investor, and dependents].

### **ACCURAX | VIDEOSHOOT**



**SEE VIDEO** 



# **EVOX**

### **CONTACT US**

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